



**JANASANYOG, ASSAM  
CHIEF MINISTER'S PUBLIC RELATIONS CELL, DISPUR**

**PRESS RELEASE**

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**CM felicitated for Cabinet approval of State Film Policy**

**Sonowal stresses on State's film sector development with Vision 2030**

**Dispur, August 26:** Chief Minister Sarbananda Sonowal was today felicitated for approving State Film Policy in the last Cabinet meeting at the annual general session of Film Fraternity of Assam at Jyoti Chitraban in the city.

Speaking on the occasion, the chief minister urged the filmmakers of the state to take up the mantle to forge greater unity among the people from all sections of the society through their films and engage artistes and technicians from three hill districts of the state Dima Hasao, Karbi Anglong, West Karbi Anglong and also from Barak valley in the state's film industry. Moreover, hidden natural beauty of the different places of the state must also be highlighted through the films, he said.

Saying that to take advantage of the State Film Policy, the film fraternity must come forward and prepare a roadmap and a vision document for developing Assam's film industry by 2030 and he assured of all possible help in this regard from the state government. Central Government had also provided great opportunity to the North East region through Act East Policy and people of the state must strive hard to achieve success in all fields like sports, culture, business etc, he said.

"Films are being made in all cultures of the world and aesthetically made stories of human sensibilities have been able to transcend man made boundaries and touch audience's heart across the world. Assam's filmmakers must also work towards making films with universal appeal which can connect with the audiences of entire South East Asia and ASEAN countries along with other parts of the globe and make the people aware about the state's cinematic prowess. Our government is making efforts to capture the 80 crore people strong market of South East Asia and ASEAN countries through Act East Policy and films can be one of the important tools towards that end." Sonowal said.

Stating that films could act as reflection and conscience keepers of the society, Sonowal called on the young filmmakers of the state to take advantage of State Film Policy to make strong content driven films with social messages through dedicated and honest efforts. He said it was one of the earliest commitments of the present state government of bringing into action the State film Policy and now the commitment was fulfilled.

Cultural Minister Naba Kumar Doley, in his speech, elaborated on the various steps taken by the state government for development of cultural sector of the state and gave an insight into the future plans.



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Media Adviser to the Chief Minister Hrishikesh Goswami said that great filmmakers like Satyajit Ray overcame initial struggles and financial difficulties through dedication to their craft of filmmaking as their films could touch people's heart across the world and made India proud. He called on the state's filmmakers to make films with universal appeal.

Agricultural Minister Atul Bora, Forest Minister Parimal Suklabaidya, Legal Adviser to the Chief Minister Shantanu Bharali, MoS for Health and Family Welfare Pijush Hazarika, Hill Area Department Minister Sum Ronghang, MP Queen Ojha, Housefed Chairman Ranjit Dass, Film Fraternity of Assam President Dr. Hitesh Barua were also present in the meeting.

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