



JANASANYOG, ASSAM
CHIEF MINISTER'S PUBLIC RELATIONS CELL, DISPUR

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CM distributes appointment letters to POSHAN and PMMVY employees

Sonowal calls for making the schemes people's movement

Dispur, July 20: Chief Minister Sarbananda Sonowal today distributed appointment letters to a total of 394 contractual employees of POSHAN Abhiyaan for working at the state, district and block levels in the state under the Mission. He also handed out appointment letters to 53 contractual employees of the district level under Pradhan Mantri Matru Vandana Yojna (PMMVY). The programme was organized by Social Welfare Department at Srimanta Sankardev Kalakshetra.

Speaking on the occasion, Chief Minister Sonowal said that responding to Prime Minister Narendra Modi's call to build a clean India people from all walks of life came out spontaneously and made the Swachh Bharat Abhiyan a great success. Similarly, he urged the people of the state join hands with the government to make POSHAN Abhiyaan and PMMVY great success stories in ensuring right nourishment for women and children.

Notably, the Prime Minister's Overarching Scheme for Holistic Nourishment—"Poshan Abhiyaan" is a multi-ministerial convergence mission with the vision to ensure attainment of malnutrition free India by 2022 and it was launched by Prime Minister Narendra Modi at Jhunjunu in Rajasthan on March 8, 2018. The Abhiyaan aims to ensure holistic development and adequate nutrition for pregnant women, mothers and children in the country.

Urging the new appointees to work dedicatedly to ensure full nourishment to pregnant mothers and children so that healthy mothers could give birth to healthy citizens for the future, Sonowal said that growth of country's future generations depend on the right implementation of both POSHAN Abhiyaan and PMMVY schemes.

Sonowal said that the Poshan Abhiyaan was rolled out in the country by Prime Minister Narendra Modi to ensure wholesome development of the people of the country and he termed it a noble responsibility to groom the children as healthy citizens. He urged the Anganwadi Workers and the new appointees to perform their duties with responsibility and responsiveness in ensuring successful implementation of the nutritional programmes.

Calling on the people to make the POSHAN Abhiyaan a people's movement so that this scheme was taken to all nooks and corners of the state, Sonowal made a fervent appeal to all stakeholders to ensure implementation of these schemes in right spirit so that a pool of able citizens could be built who would take the state and the country to newer heights.



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“Prime Minister Modi had been putting a lot of emphasis on POSHAN Abhiyaan and PMMVY as these schemes aimed at providing right nourishment to a lactating mother and a child for 1000 days from the date of pregnancy which was the most critical period for a child’s development which include the nine months of pregnancy, six months of exclusive breastfeeding and the period from 6 months to 2 years to ensure focused interventions on addressing under-nutrition”, Sonowal said.

Giving examples of athlete Hima Das and filmmaker Rima Das, chief Minister Sonowal urged all sections of the society to take it as moral responsibility to ensure health for mothers and their children so that they could shine by their achievements.

Minister for Social Welfare Department Pramila Rani Brahma, MLA Bimal Bora, Additional Chief Secretary of the Social Welfare Jishnu Barua, Secretary of Social Welfare Hemen Das also spoke at the programme which was attended by Media Adviser to the Chief Minister Hrishikesh Goswami and Director of Social Welfare Juri Phukan among others.

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