

**GOVERNMENT OF ASSAM
DIRECTORATE OF INFORMATION AND PUBLIC RELATIONS
ASSAM, DISPUR, GUWAHATI-6**

No. 452766/1

Dated: Dispur, the 7th March, 2024

**NOTICE INVITING REQUEST FOR PROPOSAL (RFP)
FOR EMPANELMENT OF YOUTUBER WITH THE DIRECTORATE OF INFORMATION
AND PUBLIC RELATIONS (DIPR), ASSAM**

Request for proposal (RFP) is hereby invited from popular and reputed Youtubers based in Assam having subscribers of 100K or more for empanelment with the Directorate of Information and Public Relation, Assam as per scope of RFP document.

The RFP document will be available and can be downloaded from the Directorate Website: <https://dipr.assam.gov.in> with effect from 10.00 am on 8.03.2024. The proposals can be submitted in hard copies to the office of the Directorate and Information and Public Relation, Assam on or before 1.00 PM on 22.03.2024.

Those who are technically qualified in the Request for Proposal (RFP), will have to submit Financial Bid. The date of submission of the Financial Bid will be notified later on.

For further details, intending bidder may log into: <https://dipr.assam.gov.in>

**Director of Information & Public Relations
Assam, Dispur, Guwahati-06**

Memo No. 452766/1-A

Dated: Dispur, the 7th March, 2024

Copy for Information to:

1. The P.S. to the Hon'ble Minister, IPRD, Assam for kind appraisal of the Hon'ble Minister
2. The P.A. to the Commissioner & Secretary to the Govt. of Assam, I&PR Deptt. Dispur, Ghy-06 for kind appraisal of the Commissioner & Secretary.
3. The Branch Officer (Website), Directorate of Information & Public Relations, Assam for uploading the above RFP in Departmental Website.
4. The B.O. (Advt. Branch) for taking necessary action in connection with publication of the above RFP Notice for wide publicity.

**(e-signed)
Director of Information & Public Relations
Assam, Dispur, Guwahati-06**