



GOVERNMENT OF ASSAM
DIRECTORATE OF INFORMATION & PUBLIC RELATIONS
ASSAM, DISPUR, GUWAHATI-781006

No.LE.DIPR.08/2020/9

Dated Dispur, the 6th January, 2021

NOTICE INVITING E-TENDER

The Director of Information and Public Relations, Assam invites **e-tender** from reputed Govt. approved advertising agencies incorporated and registered in Assam, under the competent authorities having registered office in Guwahati with required experience in the field of outdoor advertising with sound technical and financial capacity to design the concept plan, implement and execute the end to end publicity plan to highlight the plans, policies, achievements and activities of Assam Government during the financial year 2020-21.

The bid documents will be available online from 07/01/2021 and the bid should be submitted online in the website <https://assamtenders.gov.in>. The bidder is required to have Digital Signature Certificate (DSC-II) from one of the authorised Authorities as indicated in the website <https://assamtenders.gov.in>.

The bidders are required to submit original copy of the Technical Bid to the Director of Information and Public Relations, Assam on or before the last date of submission, failing which the bids shall be declared unresponsive and summarily rejected. The tender should be uploaded on-line as per prescribed schedule.

Salt-

Director of Information & Public Relations
Assam, Dispur, Guwahati-6

Memo No.LED.DIPR/08/2020/9-A

Dated Dispur, the 6th January, 2021

Copy for Information to:

- 1) Secretary to the Govt. of Assam, I&PR Department, Dispur, Guwahati-06
- 2) Branch Officer, Advertisement for wide publicity of the e-Tender through highly circulated local dailies.
- 3) Branch Officer, Website with a request to upload the same in DIPR Website.
- 4) E-Procurement Cell, Finance Department for necessary action.
- 5) Office Notice Board.

6/1/21
Director of Information & Public Relations
Assam, Dispur, Guwahati-6