



**JANASANYOG, ASSAM**  
**CHIEF MINISTER'S PUBLIC RELATIONS CELL, DISPUR**

**PRESS RELEASE**

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**CM visits I&PR Directorate and reviews activities**

**Role of I&PR officials in generating awareness on COVID-19 lauded**

**CM directs field officers to maintain close relations with media persons**

**Dispur, June 3:** Chief Minister Sarbananda Sonowal visited the Directorate of Information & Public Relations at Last Gate in Guwahati today and reviewed various activities being implemented by the I&PR department and interacted with the officials. The Chief Minister lauded the role being played by officers and staff of the department in generating awareness on COVID-19 pandemic in the State and keeping people informed about Government steps.

Reviewing the activities, Chief Minister Sonowal said that the I&PR department plays an important role in taking the message of development schemes to public and bringing people's feedback to the Government. He also said that in today's world of science & technology, the department should work with utmost professionalism and show visible presence in the field.

The Chief Minister further directed the department to maintain close relations with media persons working at district and sub-divisional level and take their help to ensure widespread publicity of government schemes and activities. He observed that such an endeavour would help the Government to get ground level information about implementation of developmental schemes and help in their effective execution.

Stating that the department should adopt a more professional approach to ensure timely dissemination of Government information, the Chief Minister directed to take steps for generating awareness among youth on the misuse of social media. He also urged the officials to work for making stronger presence of the department at every nook and corner of the State and take up more innovative measures. The Chief Minister also expressed confidence on the skill and ability of the I&PR officials and hoped that the department would be successful in taking the Government closer to people.

During the review, DIPR Anupam Choudhury made a presentation highlighting various activities and future plans as well as the role played by the department to generate awareness and steps taken against fake news in the wake of COVID-29 pandemic in the State. While Commissioner & Secretary of I&PR department Preetom Saikia delivered the welcome speech, the meeting was attended by Chief Minister's Media Adviser Hrishikesh Goswami, Secretary of I&PR Neera Gogoi Sonowal, Joint Secretary Arundhati Chakraborty and officers and staff of the Directorate.

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