



**JANASANYOG, ASSAM
CHIEF MINISTER'S PUBLIC RELATIONS CELL, DISPUR**

PRESS RELEASE

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CM reviews AIDC initiatives

CM directs to prepare roadmap for a mission to promote food processing industries

Dispur, July 1: In a bid to capitalize the potential of food processing industries in the State, Chief Minister Sarbananda Sonowal directed the Industries & Commerce Department to prepare a roadmap for launching a mission exclusively to deal with food processing sector under Chief Minister's Samagra Gramya Unnayan Yojana in the State.

The Chief Minister while reviewing the activities of Assam Industrial Development Corporation at Janata Bhawan today underlined the possibilities of food processing industries and asked the department to immediately come up with a strategy to make best use of this sector. He asked the officials to explore possibilities for value addition of agricultural products which are produced abundantly in the State through food processing industries.

The Chief Minister observed that inspite of having huge production of ginger, turmeric, orange, pineapple, tomato etc. in the State, farmers have failed to extract desired benefit due to lack of proper market linkage. Therefore, he directed the AIDC to assess the market system to identify the promising areas of food processing industries in the State. He also directed AIDC to take on the responsibility to develop proper linkage between food processing industries and the market for developing productive environment for farmers.

Further highlighting the possibility of AIDC to develop a better industrial ecosystem in the State, the Chief Minister asked the industries department to promote entrepreneurship among local youth. The Chief Minister directed to arrange industry visits by students for developing entrepreneurship zeal among them.

Noteworthy that set up in 1965, the Assam Industrial Development Corporation in last 50 years have developed 13 industrial infrastructures, 3970 bigha of land bank for establishment of industrial units in the State. So far 175 industrial units are operating from the land banks developed by AIDC.

Industries & Commerce Minister Chandra Mohan Patowary, Chief Minister's Legal Adviser Santanu Bharali, Chairman of AIDC Mission Ranjan Das, Principal Secretary to CM Sanjay Lohiya, Commissioner & Secretary of Industries & Commerce Department Dr. KK Dwivedi, MD AIDC Oinam Saran Kumar Singh, vice chairman of AIDC Jitu Talukdar and other officials were present in the meeting.

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