



JANASANYOG, ASSAM
CHIEF MINISTER'S PUBLIC RELATIONS CELL, DISPUR

PRESS RELEASE

No. 524/2019

CM attends Brahmaputra Pushkar & Sanskritik Mahotsav 2019

Dispur, Nov 5: Chief Minister Sarbananda Sonowal today attended the inaugural programme of Brahmaputra Pushkar & Sanskritik Mahotsav 2019 as the chief guest and highlighted River Brahmaputra's important role in Assam's socio-cultural life.

The Mahotsav is organised at Sonaram High School Field at Bharalumukh in the city by Purva Tirupathi Sri Balaji Samiti Guwahati in collaboration with Sri Mahalakshmi Charitable Trust, Chennai.

"Brahmaputra is our culture, civilisation and strength. This festival has given us an opportunity to fulfil Prime Minister Narendra Modi's vision of Ek Bharat, Shresth Bharat and would act as bridge between North East and South India. We must take this opportunity to showcase Assam and NE's natural beauty to the world through Pushkar Mahotsav." The Chief Minister said.

Notably, Pushkar Mahotsav, to be held for 12 days from 5th to 16th November, is a river festival which is organised at the banks of 12 important rivers in India. The festival occurs once every 12 years for each river.

Saying that the devotees from South India visiting the state to take part in the Mahotsav were not guests but relatives as everyone belongs to the greater national identity of India, Sonowal said that festivals like Pushkar Mahotsav help in fostering a sense of togetherness among the people of various parts of the country. It would revive humanistic values, help in discovering resources and possibilities of the land while attracting tourists to the state and region, he opined.

Many dignitaries along with organising committee members were also present on the occasion.

Swakkhyar/5.11.2019