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CM releases video on Har Ghar Tiranga, urges people to hoist tricolour from Aug 13-15

Dispur, July 31: Chief Minister Dr. Himanta Biswa Sarma released a video on Har Ghar Tiranga to generate awareness on the initiative to mark the Independence Day celebration in a programme held at Janata Bhawan today.

Speaking on the occasion, the Chief Minister urged people to hoist the tricolour at their homes, business establishments, government and private offices, religious places and all other public places from 13th to 15th August.

Dr. Sarma said that following request from the government of Assam, the Self-Help Groups in the state have taken steps to produce around 30 lakh flags. He urged the owners of business establishments and people who are economically well off to buy flags from the SHGs only. Dr. Sarma also informed that the state government will procure around 50 lakh flags from the Textiles Ministry. He said that flags will be available at Fair Price Shops also, which can be purchased at Rs. 18 only.

The Chief Minister said that the state government aims to make the Har Ghar Tiranga initiative a mass movement and urged people to gift the tricolour to others as well. He also said that the state government will provide Rs. 18 additionally to the Orunodoi beneficiaries with the monthly financial assistance during the month of August to purchase the tricolour. Dr. Sarma also urged people to upload photos of hoisting the tricolour at Har Ghar Tiranga website. He also informed about the publicity campaign to be carried out across Assam to make the initiative successful.

Cultural Affairs Minister Bimal Bora, Rajya Sabha MP Pabitra Margherita, Chief Secretary Jishnu Barua, other senior officials and artists who took part in the video were also present.

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